

Government of Jammu and Kashmir
Tourism Department, Civil Secretariat, J&K

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Subject: **State participation in roadshow to promote Global Tourism Investors' Summit.**

Government Order No. *07*-JK(TSM) of 2022
D a t e d: 16-01-2023

Pursuant to the communication No. 7/55/2022-SD dated 22.12.2022 received from Ministry of Tourism, Government of India, sanction is hereby accorded to the deputation of following officers for their participation in the roadshow on 17th January 2023 at CII Office, Chandigarh:-

1. Ms Sunaina Mehta, Joint Director, Tourism Jammu
2. Ms Anu Sharma, Under Secretary to Government Tourism Department.
3. Mr Zeeshan Khan, Assistant Director, Tourism (Hqr), Kashmir

The expenditure on this account shall be debited to "Advertisement and Publicity Grants-2022-23" of Director Tourism Jammu.

The officers will make a detailed presentation regarding fiscal and non-fiscal incentives and the investible opportunities for Public Private Partnership for investment in Tourism and Hospitality sector in UT of J&K.

By order of the Government of Jammu and Kashmir.

Sd/-

(Sarmad Hafeez) IAS
Secretary to the Government

No: TSM-Pub/88//2022

Dated:16.01.2023

Copy to the:-

1. Director, Tourism Jammu.
2. Director, Tourism Kashmir.
3. Concerned Officers
4. Private Secretary to the Secretary to Government, Tourism Department,

Phoola Raina
(Phoola Raina)

Under Secretary to the Government

